

**NORMAN FALL FEST 2022
PARTICIPATION APPLICATION**



Fall Fest is a great opportunity to increase exposure for your business. In 2019, event attendance exceeded 10,000 people. Register your business today to join in on the fun!

Note: This form is required for all participating businesses—those already included within the festival footprint and those who are not. Registration fees vary but are complimentary to all brick-and-mortar businesses located along the 100, 200, and 300 blocks of East Main Street as well as to all sponsors at any level.

Name of Business: _____

Contact Name: _____

Contact Email/Phone: _____

Requirements for participation:

- Business/booth must provide a complimentary take-away item such as candy, prizes, games or a similar activity. (Restaurants are not required to offer candy, etc.)
- Business is prohibited from selling items for purchase at booth or in front of stores.
- Businesses are required to bring their own set up (pop-up tent, tables, chairs, signage, etc). Electricity will *not* be provided. Tents cannot exceed 10 ft. x 10 ft.

Participation fee (select one):

- Complimentary to participate if business located within the festival footprint (100, 200, 300 blocks of East Main Street).
- Complimentary to participate at *any* sponsorship level (please see attached form for sponsorship opportunities).
- \$100 fee for businesses otherwise located *outside* of the festival footprint to participate/set up a booth on Main Street *within* the festival footprint.
- \$25 fee for non-profit organizations to participate/set up a booth.

Business/booth location (select one):

- We will participate at/in/directly outside of our brick-and-mortar business located within the festival footprint (100, 200, 300 blocks of East Main Street).
- We have partnered with a business located within the festival footprint and will set up in/directly outside of their entrance.
- We need assistance finding a space to set up! (The Fall Fest committee will work to reserve a relevant and appropriate spot for you to set up your booth within the festival footprint.)

Activity or offering (select one):

- We will hand out candy.
- We will provide the following activity: _____

Please mail check and form to:

Downtown Norman Fall Fest
c/o VisitNorman
424 W. Main Street
Norman, OK 73069