

**NORMAN FALL FEST 2022  
SPONSORSHIP OPPORTUNITIES**



*AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.  
ALL LEVELS INCLUDE BOOTH/PARTICIPATION SPACE AT THE FESTIVAL.*

**\$3,000 PRESENTING SPONSOR – (4) available! ONLY 3 REMAINING**

- Business LOGO featured on ALL printed and digital collateral including large-scale banners, posters, Facebook and the event website.
- Opportunity to include promotional materials in Treat Bags (approx. 3,000).
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$2,500 TREAT BAG & BOOTH SPONSOR – (1) available!**

- Business LOGO will be featured at the Treat Bag Booth located in the heart of Fall Fest.
- Opportunity to staff the booth *and* stuff the Treat Bags (approx. 3,000) with your own promotional materials.
- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$2,500 GLOW NECKLACE BOOTH SPONSOR – (1) available!**

- Business LOGO will be featured at the Glow Necklace Booth located in the heart of Fall Fest.
- Opportunity to staff the booth and hand out approx. 3,000 glow necklaces.
- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$2,000 DANCE PARTY SPONSOR – (1) available!**

- Business LOGO will be featured at the dance/performance area located in the heart of Fall Fest (near the Treat Bag and Glow Necklace Booths).
- Business name shout-out from DJ/emcee every hour throughout the event.
- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

~~**\$1,250 HOSPITALITY SPONSOR (FOR VOLUNTEERS) – (1) available! SOLD**~~

- ~~• Business LOGO will be featured on Volunteer shirts and at the Hospitality/Volunteer Booth.~~
- ~~• Business LOGO on Fall Fest collateral including posters, Facebook and the website.~~
- ~~• Business listed on Thursday Flier distributed to Norman Elementary Schools.~~

**\$1,000 PLATINUM PUMPKIN SPONSOR**

- Business LOGO featured at LARGE moon bounce during the festival.
- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$750 GOLDEN HARVEST SPONSOR**

- Business LOGO featured at SMALL moon bounce during the festival.
- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$500 SILVER SCARECROW SPONSOR**

- Business LOGO on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

**\$250 BRONZE BROOMSTICK SPONSOR**

- Business listed on Fall Fest collateral including posters, Facebook and the website.
- Business listed on Thursday Flier distributed to Norman Elementary Schools.

***SIMPLY RETURN THIS FORM BY MAIL ALONG WITH BUSINESS NAME & CONTACT INFORMATION TO:  
424 W. MAIN STREET, NORMAN, OK 73069 OR E-MAIL TO: [NORMANFALLFEST@GMAIL.COM](mailto:NORMANFALLFEST@GMAIL.COM).  
CHECKS PAYABLE TO: NORMAN FALL FEST C/O VISITNORMAN.***